

Campaign for Context

Why Context

- Context is a realm of existence.
- Human beings exist/”be” in a predetermined realm of existence, which does not show up for us as a realm of existence; in fact, it doesn’t show up for us at all.
- This context, this “realm of being human” shapes everything that we are, our thinking, our actions and our relationship with ourselves, each other and the world.

Nature of Context

Context originates in language. It is language-determined and language-driven.

No language, no context.

The People's Ontological Party

The Ontological Model

- Being Arises In Language
- Language Gives Being
- Language is the House of Being

A Kind of Being

- The kind of beings we are is determined by the kind of language that gives us being – that gives us what we are and what the world is.
- The current language gives us the particular being that is the current “being” of human being.

Nature of Being

The nature of language gives the nature of being.

The nature of the language gives the nature of the being.

The nature of our current language

that gives us being human – that determines the being of human being is:

- descriptive
- dualistic
- separatist
- comparative

What Matters To Us – *P.O.P.*

➤ Power

➤ Freedom

➤ Peace

Freedom, Power, Peace

In the current language/vocabulary of being human:

- Freedom is **“Freedom From”**
- Power is **“Power Over”**
- Peace is **“Absence Of War”**

The Crisis

In the current language, there will **NEVER** be *real* freedom, *real* power or *real* peace.

Our Stand

“It is time for a new language for what it is to be human.”

Our Stand

“It is possible to alter the language that gives us what we are and what the world is.”

Our Access

Our access to the opportunity to invent a new language is **the current language** – to presence first for ourselves, then others, the current language - its nature, its design, its logic, and its inherent limits and constraints

Campaign Platforms

➤ Power

➤ Freedom

➤ Peace

The Election

- A founding principle of America is **freedom**.
- It was, in the country's inception, "freedom from" - freedom from King George
- We have the opportunity to declare America as the birthplace of a **new** freedom – a **real** freedom – that emerges in the presence of the inherent constraints of the language of the current culture of humanity

A talent for speaking differently rather than arguing well is the chief instrument of cultural change.

“There is nothing more difficult to take in hand, more perilous to conduct or more uncertain in its success than to take the lead in the introduction of a new order of things.”

- Niccolò Machiavelli

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